

# RATES HOOGTELIJN 2023



## HOOGTELIJN MAGAZINE

Frequency 5x a year  
 Circulation 42.300 units  
 Reach 69.000 NKBV-members + family

## PLANNING

	Appears on	Advertisement deadline
Hoogtelijn 1	27 January 2023	23 December 2022
Hoogtelijn 2	7 April 2023	3 March 2023
Hoogtelijn 3	16 June 2023	12 May 2023
Hoogtelijn 4	8 September 2023	11 August 2023
Hoogtelijn 5	24 November 2023	20 October 2023

## ADVERTISEMENT RATES

Openingsspread 2/1	€ 7.500
Back page 1/1	€ 3.500
Advertisement 1/2	€ 1.750
Advertisement 1/1	€ 2.840
Advertisement 2/1	€ 5.250
Editorial article*	€ 1.500 per page (min. 3)

\*Only available for regions and areas; our editors write an article based on a press trip they made (at the expense of the advertiser).

## POSSIBILITIES FOR REGIONS, TOURISM BUREAUS AND TRAVEL OFFICES

Hoogtelijn makes beautiful reports about hiking and climbing areas, special routes or multi-day trips. In consultation it is possible for tourism and traffic bureaus to have an article written by the Hoogtelijn editors, based on a press trip to this region undertaken by them (at the expense of the advertiser).

**From €4.500, options depending on availability and editorial preference.**



## ADVERTISEMENT SPECS

### 1/1 page

230mm by 297mm (width x height)  
 add 5 mm all-round for trimming purposes

### 1/2 page

210mm by 135mm (width x height)  
 add 5 mm all-round for trimming purposes

## NEED MORE INFORMATION?

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